



SUPERIOR QUALITY

Whatley

A **valmont** COMPANY

QUALITY

INNOVATIVE

SOLUTIONS



We stand out from the rest

Whatley equals quality – with our pledge to innovation, our exceptional products, and superior levels of customer service. Giving you outstanding service and products is what we do best. With our uncompromised commitment to meeting your needs, bringing all your lighting designs to life has never been easier. Whatley's unparalleled light pole and lamp post lines offer unlimited freedom of choice and superior quality.

When it comes to your lighting project, we provide all the advantages to make your project truly shine. When you want top quality, endless options, unmatched value and superior customer service, you want Whatley.

Whatley offers a complete line of decorative lamp posts, lighting poles, luminaires, bollards and accessories to complement your lighting package. Whatley lighting poles and lamp posts offer exceptional strength and durability and are often specified because of their low maintenance and custom design capabilities.

Strength makes the difference

Composite technology is used in the aerospace, aviation, marine, automotive and electric industries because of its design flexibility and highest strength-to-weight ratio.

Composite technology also is ideal for your decorative lamp post needs. Whatley composites give you a maintenance solution that stands the test of time, no matter the environmental conditions.

In fact, our precision-engineered products stand up to extreme temperatures, hurricane-force winds and harsh coastal climates. They will not rust, rot or decay, even when exposed to moisture, soil pH, de-icing salts, fertilizers or chemicals. Plus, they're non-conductive, and impact-vibration- and graffiti-resistant. Whatever the situation, Whatley composites can withstand it.



S U P E R I O R Q U A L I T Y

PROVEN
PERFORMANCE
IN ALL
APPLICATIONS



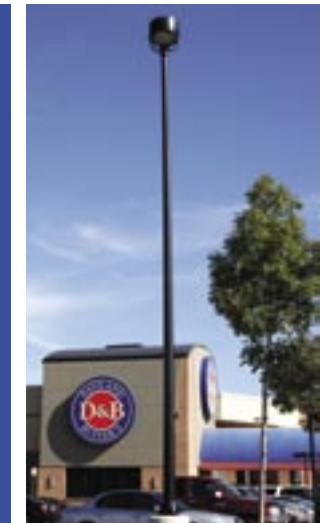
HIGHEST
RESISTANCE
TO HARSH
ENVIRONMENTS



GREATER
SAFETY
& SECURITY



LOWEST
INSTALLED
COST



Unparalleled choice & value

We offer more ornamental lamp posts than anyone else in the industry – over 100 designs offering perfect symmetry and scale. UV-resistant urethane coatings provide high durability and low maintenance, minimize scratches and makes graffiti removal a breeze. You can choose among sizes and heights as varied as your lighting projects.



Cutting costs, increasing value

Our lighting poles and lamp posts are extraordinarily strong, yet lightweight, so they can be installed by one or two people, with one trip to the site and minimal equipment to save on time and labor. While traditional and modified anchor base models are always available, all our poles and posts also can be direct-embedded since they're non-corrosive – saving you up to 50 percent on installation costs.





Uniquely illuminating products & innovations

XTREME™ Series Post & Base Covers

Constructed from elastomeric urethane, Whatley's patented XTREME™ Series lamp post and base covers are so indestructible, a sledgehammer bounces right off the surface. Imagine how well they perform against car bumpers, bikes and skateboards in high traffic areas such as urban streetscapes, campuses, parks and residential neighborhoods. XTREME™ base covers are available in more than 30 models, including single and two-piece designs. XTREME™ poles are available in tapered round, fluted and octagonal styles.

Hybrid Series Lamp Posts

Our exclusive Hybrid Series combines the exceptional strength and longevity of steel and aluminum poles with the unbeatable durability of our decorative composite XTREME™ Series base covers. The result is a stylish, yet robust lamp post that withstands the elements. Hybrid Series lamp posts offer multiple luminaire loading up to 30-foot mounting heights – ideal for roadway and streetscape projects.

Signature Series Lamp Posts

Whatley can make old new again. We can make replicas of post or base covers – down to the highly detailed, handcrafted designs – and manufacture them in composite materials that are stronger, lightweight, durable and economical. Or we can work from your designs to develop a completely unique look limited only by your imagination.



INNOVATIVE LIGHTING POLE SOLUTIONS

HIGHEST
STRENGTH
& LOWEST
WEIGHT



BUILT FOR
APPLICATIONS
EVERYWHERE



SIZES, SHAPES,
STRENGTHS,
COLORS &
FINISHES
FOR ANY
APPLICATION



CLASSIC
BEAUTY &
ELEGANCE



Luminaires & accessories to complete your vision

Whatley completes your projects with a vast selection of luminaires to complement any style, from classic to contemporary. You can mix and match them with all of our lamp posts, base covers and decorative arms to create hundreds of versatile design combinations.

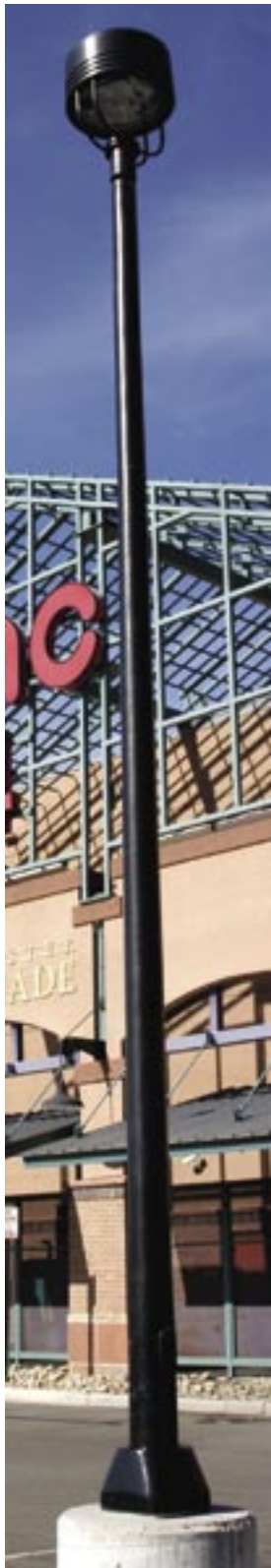
Our catalog of accessories also includes banner arms and brackets, sign posts, bollards, pole holders and more – all from a single source to ensure consistent quality, timely delivery and reduced shipping costs.

Online advantage

Over 40 years of experience allows us to provide design consulting, and we can help develop requirements for any application.

At Whatley's user-friendly Website, you can explore limitless lamp post design options for endless creative possibilities.





A brilliant past – An even brighter future

Innovation is our foundation. More than 40 years ago, Whatley introduced a fiberglass filament-wound lighting pole. This patented design offered several unprecedented advantages. It is non-corrosive for a virtually maintenance-free, long life cycle. Non-conductive for the utmost safety, lightweight for easy, economical installation with unparalleled strength and durability, Whatley lighting poles became the ultimate choice across America.

Today, Whatley is a leading supplier of composite lighting poles and lamp posts specified by utilities, municipalities, developers, electrical engineers, landscape architects and governmental agencies from coast to coast. As part of Valmont Industries Inc., we have the knowledge, expertise and resources to provide the highest quality precision-engineered products and services in the industry. As we continue to grow, expect a continued dedication to quality, service and the innovation that started it all.

Earning your trust

Superior quality has made Whatley composite lighting poles and ornamental lamp posts the first choice of municipalities, landscape architects and developers. But no less important is our commitment to reliable customer service and support. That means we're always available to listen to your needs. We provide consistent on-time delivery. And we get it right the first time – a promise backed by an extensive written product warranty.

**For more information, call toll-free 877.959.7678
or visit www.whatley.com.**